



## Workshop on the Advanced Management Course

March 24 – 28, 2025, 1<sup>st</sup> Run: Lagos & Port Harcourt

September 15 – 19, 2025, 2<sup>nd</sup> Run: Lagos & Abuja

For Tutor -Led Class: 9am – 4:30pm

Workshop fee: N300, 000 per Participant

For online: Delivery via Zoom

Online course fee: N250, 000 per Participant

Available for In-plant Training

700 US\$ for foreign  
Participants

### Program Overview

The Advanced Management Course is designed for experienced professionals seeking to enhance their leadership skills and strategic thinking capabilities. This intensive program provides participants with advanced insights and practical tools necessary to navigate complex business environments and drive organizational success.

This program will equip participants with the advanced skills and strategic insights necessary to lead effectively in today's rapidly evolving business landscape. Through a blend of theoretical knowledge and practical applications, participants will emerge with the confidence and capability to drive sustainable growth and innovation within their organizations.

### For Whom:

This program is designed for experienced managers, senior executives, and business leaders who are responsible for driving organizational growth and managing teams. Participants who have at least five years of managerial experience and are looking to advance their careers to the next level.

### Learning objectives:

At the end of the program, participants will be able to:

- Develop advanced strategic thinking capabilities to identify, assess, and capitalize on business opportunities.
- Provide techniques for leading change, overcoming resistance, and implementing sustainable organizational transformation.
- Strengthen understanding of financial management, including budgeting, forecasting, and performance measurement.
- Develop awareness of cross-cultural management and global business practices.
- Strengthen advanced communication skills for influencing and persuading stakeholders at all levels.
- Equip participants with advanced problem-solving frameworks and critical thinking methods.
- Explore the importance of ethical leadership and decision-making in business.
- Train leaders on fostering a strong organizational culture that aligns with business goals.
- Develop skills for time management, stress management, and work-life balance.

Course Outline:

### Day I: Introduction to Advanced Management

- Overview of Advanced Management Principles
- Importance of Strategic Leadership

Human Capital Associates Global Consult Ltd is Accredited by Nigeria Council for Management Development (NCMD)

Lagos: Human Capital Associates Global Consult Ltd: Acme House 2nd Floor, Ogba Industrial Scheme, Ogba, Ikeja – Lagos

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24/7 Lines: +234-8068933608 (WhatsApp), +234-8029170491 & +234-8145745664(WhatsApp) & +234-9112830607

## Strategic Leadership

- Defining Strategic Leadership
- Role of Vision and Mission in Leadership
- Developing Leadership Skills

## Day 2: Strategic Decision Making

- Decision Making Models and Frameworks
- Strategic vs. Tactical Decision Making
- Case Studies on Effective Decision Making

## Organizational Dynamics

- Understanding Organizational Behavior
- Team Dynamics and Team Building
- Conflict Resolution Strategies

## Day 3: Innovation and Change Management

- Managing Innovation Processes
- Implementing Change Successfully
- Overcoming Resistance to Change

## Financial Management and Analysis

- Financial Decision Making
- Budgeting and Cost Control
- Financial Analysis Techniques

## Day 4: Marketing and Strategic Brand Management

- Strategic Marketing Concepts
- Building and Managing Brands
- Digital Marketing Strategies

## Operations and Supply Chain Management

- Operations Strategy and Efficiency
- Supply Chain Optimization
- Quality Management

## Day 5: Global Business Strategies

- Managing in a Global Context
- Cross-cultural Management
- Global Market Entry Strategies

## Ethics and Corporate Social Responsibility

- Ethical Leadership
- Corporate Governance

## Personal Development and Self-Leadership

- Self-awareness and Emotional Intelligence
- Leadership in the Digital Age

## Training Methodology

Lectures, discussions, exercises, and case studies will be used to reinforce these teachings/learning method

### LOCATIONS

1 - HCA Learning Centre. Acme House 2nd Floor, 23, Acme Road, Ogba, Industrial Scheme, Ikeja, Lagos, Nigeria

2 - Pearls Learning Hub, Plot 756, Opposite Divine Hand of God Ministry, Area 1, Garki, Abuja.

3 – Pakiri hotel Ltd., 4 Okwuruola Street, off Stadium Road, Rumuola, Port Harcourt, Rivers State.

**Open Course Fee: N300, 000**

In-plant Fee Negotiable

### WORKSHOP FEE:

**N300, 000 per participant, VAT –N22,500**

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name: Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537

First Bank of Nig. PLC: Account No: 2033683960

Keystone Bank Ltd.: Account No: 1007150325

**For Booking / Enquiry, Call: 234-8051365946, 234-7087578814**

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