



Workshop on Strategic Financial Management
February 24 – 28, 2025, 1st Run: Lagos & Abuja
September 1 – 5, 2025, 2nd Run: Lagos & Port Harcourt
For Tutor -Led Class: 9am – 4:30pm
Workshop fee: N300, 000 per Participant
For online: Delivery via Zoom
Online course fee: N250, 000 per Participant
Available for In-plant Training

**700 U\$D for foreign
Participants**

Program overview:

Strategic Financial Management training equips participants with advanced skills and knowledge necessary to effectively manage financial resources in a dynamic business environment. This course focuses on integrating financial strategies with overall business objectives, ensuring sustainable growth and profitability.

Financial management is a discipline that affects every area of business – it is central to the processes of resource transformation and shareholder value. Whilst business is concerned with several relationships, with customers and employees – its relationships with the providers of finance are central to the strategic decision-making process.

In order for organizations to be effective, maintain their niches and be competitive, they have to align their finances with their strategies. This requires their managing their finances strategically. In this course, participants will be taught how to align the finances of their organizations with their strategies.

For whom:

This course is designed for financial managers, CFOs, business analysts, and professionals seeking to enhance their strategic financial management skills. It is also beneficial for executives involved in corporate planning, investment analysis, and risk management roles.

Learning objectives:

At the end of the course, participants will be able to:

- develop proficiency in analyzing financial data to make informed strategic decisions.
- explain key financial metrics and ratios crucial for assessing the financial health of an organization.
- master techniques for evaluating investment opportunities, including NPV (Net Present Value), IRR (Internal Rate of Return), and Payback Period analysis.
- learn how to prioritize investments aligned with strategic goals.
- explore methodologies for identifying, assessing, and mitigating financial risks.
- acquire skills in financial forecasting and planning to optimize resource allocation.
- gain insights into developing effective financial strategies aligned with corporate objectives.
- learn advanced techniques for valuing businesses, mergers, and acquisitions.

Course Outline:

Day 1 Module 1: Introduction to Strategic Financial Management

- Overview of Financial Management vs. Strategic Financial Management
- Importance of Strategic Financial Management in Organizations
- Key Concepts and Definitions

Module 2: Financial Analysis for Strategic Decision Making

- Techniques for Financial Analysis
- Ratio Analysis and its Application
- Using Financial Statements to Inform Strategy

Human Capital Associates Global Consult Ltd is Accredited by Nigeria Council for Management Development (NCMD)

Lagos: Human Capital Associates Global Consult Ltd: Acme House 2nd Floor, Ogba Industrial Scheme, Ogba, Ikeja – Lagos

Website: www.hcaglobalconsult.com; Email: info@hcaglobalconsult.com, hcaglobalconsult@gmail.com

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24/7 Lines: +234-8068933608 (WhatsApp), +234-8029170491 & +234-8145745664(WhatsApp) & +234-9112830607

Day 2 Module 1: Capital Budgeting and Investment Decisions

- Principles of Capital Budgeting
- Techniques: NPV, IRR, Payback Period
- Risk Analysis in Investment Decisions

Module 2: Strategic Cost Management

- Cost-Volume-Profit Analysis (CVP)
- Activity-Based Costing (ABC) and its Strategic Applications
- Cost Management Techniques for Competitive Advantage

Day 3 Module 1: Financial Risk Management

- Types of Financial Risks: Market, Credit, Operational
- Hedging Strategies and Derivatives
- Risk Management Frameworks and Policies

Module 2: Strategic Financing Decisions

- Capital Structure and Firm Value
- Equity vs. Debt Financing
- Leverage and its Implications

Day 4 Module 1: Corporate Governance and Ethics

- Role of Corporate Governance in Financial Management
- Ethical Issues in Financial Decision Making
- Regulatory Frameworks and Compliance

Module 2: Strategic Financial Planning and Control

- Budgeting and Forecasting Techniques
- Variance Analysis and Performance Evaluation
- Continuous Improvement in Financial Control

Day 5 Module 1: Strategic Financial Leadership

- Role of Financial Leaders in Strategic Decision Making
- Communicating Financial Strategy to Stakeholders
- Leading Change in Financial Management Practices

Module 2: Case Studies and Practical Applications

- Analysis of Real-world Cases
- Group Discussions and Presentations
- Lessons Learned and Best Practices

LOCATIONS

1 - HCA Learning Centre. Acme House 2nd Floor,
23, Acme Road, Ogba, Industrial Scheme,
Ikeja, Lagos, Nigeria

2 - Pearls Learning Hub, Plot 756, Opposite Divine Hand of God
Ministry, Area 1, Garki, Abuja.

3 - Pakiri Hotel Ltd, 4 Okwuruola Street, off Stadium Road,
Port Harcourt, Rivers, Rivers

Open Course Fee: N300, 000
In-plant Fee Negotiable

WORKSHOP FEE:

N300, 000 per participant, VAT – N22, 500.

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name:

Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537

First Bank of Nig. PLC: Account No: 2033683960

Keystone Bank Ltd.: Account No: 1007150325

Enquiry/Booking, Contact:234-8051365946, 234-7087578814

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Training Methodology: Lectures, discussions, exercises, and case studies will be used to reinforce these teachings/learning methods.

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