

Workshop on Financial Analysis & Control for Managers

June 23 –27, 2025, 1st Run: Lagos & Abuja October 27 – 31, 2025, 2nd Run: Lagos & Port Harcourt For Tutor -Led Class: 9am – 4:30pm Workshop fee: N300, 000 per Participant

For online: Delivery via Zoom Online course fee: N250, 000 per Participant Available for In-plant Training 700 U\$D for foreign Participants

Program Overview:

Financial Analysis & Control for Managers is designed to equip managers with essential skills and knowledge to understand, interpret, and utilize financial information effectively in decision-making processes. The course covers fundamental concepts of financial analysis, budgeting, forecasting, and financial control mechanisms relevant to managerial roles across various industries.

This course is designed for managers and executives across various industries who seek to enhance their financial acumen and managerial effectiveness.

The objective of this program is to help participants become more comfortable with analyzing, proposing and making decisions utilizing financial information. By providing participants with an overview of the latest management control tools, they will be able to make far more persuasive business proposals, business cases and strategic recommendations.

For Whom:

This course is designed for mid- to senior-level managers from diverse functional backgrounds who are responsible for financial management, planning, and decision-making within their organizations. It is also beneficial for professionals aspiring to transition into managerial roles requiring financial acumen.

Learning Objectives

At the end of the program, participants will be able to:

- interpretation of financial statements (income statement, balance sheet, cash flow statement) to assess the financial health and performance of an organization.
- Calculate and analyze key financial ratios to evaluate profitability, liquidity, efficiency, and solvency of a business.
- preparing budgets, forecasting financial outcomes, and variance analysis to manage financial performance against expectations.
- · explain principles of cost behavior, cost-volume-profit analysis, and cost control strategies to optimize resource allocation and profitability.
- evaluate investment opportunities, capital budgeting techniques (NPV, IRR, Payback Period), and decision-making criteria for long-term investments.
- design internal control systems, risk assessment, and management practices to ensure compliance, mitigate risks, and safeguard assets.

Course Outline:

Day 1: Module 1: Introduction to Financial Analysis

- Overview of Financial Management
 - Importance of Financial Analysis for Managers
 - o Role of Financial Statements (Income Statement, Balance Sheet, Cash Flow Statement)
 - Reading and Interpreting Financial Statements

Module 2: Financial Statement Analysis

- Ratio Analysis:
 - o Liquidity Ratios (Current Ratio, Quick Ratio)
 - o Profitability Ratios (Gross Profit Margin, Net Profit Margin)
 - o Efficiency Ratios (Inventory Turnover, Receivables Turnover)
 - o Solvency Ratios (Debt-to-Equity Ratio, Interest Coverage Ratio)
- Trend Analysis and Common Size Analysis
- Interpretation of Financial Ratios and Trends

Day 2: Module 1: Budgeting and Forecasting

- Budgeting Process:
 - o Types of Budgets (Operating, Capital, Master Budget)
 - o Steps in the Budgeting Process (Forecasting, Budget Preparation, Review)

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- Variance Analysis:
 - o Causes of Variances, Corrective Actions and Adjustments
- Forecasting Techniques:
 - o Time Series Analysis, Regression Analysis, Scenario Analysis
- Module 2: Cost Analysis and Management
 - o Cost Concepts and Behavior:
 - o Fixed vs. Variable Costs, Cost-Volume-Profit (CVP) Analysis
- Cost Control Techniques:
 - o Cost Reduction Strategies, Activity-Based Costing (ABC)
 - Cost Allocation Methods and Decision Making

Day 3: Module 1: Capital Budgeting

Overview of Capital Budgeting Decisions

- Methods of Investment Appraisal:
- o Net Present Value (NPV), Internal Rate of Return (IRR)
- Payback Period, Risk Analysis in Capital Budgeting

Module 2: Financial Controls and Risk Management

- Internal Control Systems:
 - Objectives and Components
 - o Control Environment and Risk Assessment
- Risk Management Techniques:
 - o Identification, Analysis, and Mitigation of Financial Risks
 - Compliance and Governance Issues

Day 4: Module 1: Strategic Financial Management

- Strategic Financial Planning:
 - o Long-term Financial Planning
 - o Financial Forecasting for Strategic Decision Making
- Financial Strategies:
 - Financing Options (Equity vs. Debt)
 - Dividend Policy and Capital Structure Decisions

Day 5: Module 1: Case Studies and Practical Applications

- Case Studies:
 - Application of Financial Analysis Tools
 - o Decision Making in Financial Management
- Practical Exercises:
 - Hands-on Application of Budgeting and Forecasting Techniques

Module 2: Ethical Considerations in Financial Management

- o Ethical Issues in Financial Reporting and Analysis
- o Corporate Governance and Transparency
- Role of Managers in Ensuring Ethical Financial Practices

LOCATIONS

- 1 HCA Learning Centre. Acme House 2nd Floor, 23, Acme Road, Ogba, Industrial Scheme, Ikeja, Lagos, Nigeria
- 2 Pearls Learning Hub, Plot 756, Opposite Divine Hand of God Ministry, Area 1, Garki, Abuja.
- 3 Pakiri hotel Ltd., 4 Okwuruola Street, off Stadium Road, Rumuola, Port Harcourt, Rivers State.

Open Course Fee: N300, 000 In-plant Fee Negotiable

WORKSHOP FEE:

N300, 000 per participant, VAT -N22, 500

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name: Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537 First Bank of Nig. PLC: Account No: 2033683960 Keystone Bank Ltd.: Account No: 1007150325

For Booking / Enquiry, Call: 234-8051365946, 234-7087578814 24/7 Lines: 234-8068933608, 234-8029170491, 234-8145745664, & 234-9112830607

Training Methodology: Lectures, discussions, exercises, and case studies will be used to reinforce these teachings/learning methods.