



Workshop on Employee Motivation Masterclass
June 30 – July 4, 2025, 1st Run: Lagos & Abuja
December 15 – 19, 2025, 2nd Run: Lagos & Port Harcourt

For Tutor -Led Class: 9am – 4:30pm
Workshop fee: N300, 000 per Participant

For online: Delivery via Zoom

Online course fee: N250, 000 per Participant
Available for In-plant Training

**700 U\$D for foreign
Participants**

Program overview:

This training program is designed to equip participants with the knowledge and skills necessary to understand, foster, and sustain employee motivation within organizational settings. It explores various theories, strategies, and practical techniques aimed at enhancing employee engagement and satisfaction. It is for managers and leaders seeking to unlock the full potential of their teams. The course delves into the science and art of motivation, providing actionable strategies to inspire, engage, and elevate employee performance. Participants will gain insights into motivational theories, leadership techniques, and practical approaches to fostering a motivated and productive work environment.

For whom:

HR professionals, managers, team leaders, and anyone responsible for enhancing employee engagement and motivation within their organization.

Learning objectives:

At the end of the program, participants will be able to:

- explore key motivational theories to understand the psychological drivers behind employee behavior.
- apply theoretical knowledge to real-world scenarios for effective motivation.
- develop leadership skills that inspire and empower team members.
- learn effective communication strategies to motivate individuals and teams.
- identify factors that contribute to a positive and motivating workplace culture.
- implement strategies to enhance employee satisfaction and engagement.
- Understand the importance of recognition and rewards in employee motivation.
- develop tailored recognition programs to acknowledge and celebrate achievements.
- implement strategies for fostering employee development and career growth.
- align individual goals with organizational objectives for sustained motivation.

Course Outline

Day 1: Module 1: Introduction to Employee Motivation

- Overview of key motivational theories
- The impact of employee motivation on organizational success

Module 2: Leadership Techniques for Motivation

- Transformational leadership principles
- Communication strategies for motivating teams

Human Capital Associates Global Consult Ltd is Accredited by Nigeria Council for Management Development (NCMD)

Lagos: Human Capital Associates Global Consult Ltd: Acme House 2nd Floor, Ogba Industrial Scheme, Ogba, Ikeja – Lagos

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Day 2: Module 1: Creating a Motivational Work Environment

- Factors contributing to a positive workplace culture
- Strategies to enhance employee satisfaction and engagement

Module 2: Recognition and Rewards Systems

- Importance of recognition and rewards in employee motivation
- Designing and implementing effective recognition programs

Day 3: Module 1: Employee Development and Career Growth

- Strategies for fostering employee development
- Aligning individual goals with organizational objectives

Module 2: Motivation in Challenging Times

- Motivational strategies during organizational changes
- Overcoming challenges to maintain a motivated workforce

Day 4: Module 1: Building Team Morale and Camaraderie

- Strategies for building team morale and fostering camaraderie
- Team-building activities to enhance motivation

Module 2: Employee Feedback and Performance Management

- Providing constructive feedback for motivation
- Integrating performance management for continuous improvement

Day 5: Module 1: Emotional Intelligence in Leadership

- Understanding emotional intelligence in leadership
- Leveraging emotional intelligence for effective motivation

Module 2: Motivational Leadership Project

- Applying motivational strategies to a practical leadership project
- Presentation of projects and peer feedback

Training Methodology

Lectures, discussions, exercises, case studies, audio-visual aids will be used to reinforce these teachings/learning methods.

LOCATIONS

1 - HCA Learning Centre. Acme House 2nd Floor, 23, Acme Road, Ogba, Industrial Scheme, Ikeja, Lagos, Nigeria

2 - Pearls Learning Hub, Plot 756, Opposite Divine Hand of God Ministry, Area 1, Garki, Abuja.

3 – Pakiri hotel Ltd., 4 Okwuruola Street, off Stadium Road, Rumuola, Port Harcourt, Rivers State.

Open Course Fee: N300, 000

In-plant Fee Negotiable

WORKSHOP FEE:

N300, 000 per participant, VAT –N22, 500

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name: Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537

First Bank of Nig. PLC: Account No: 2033683960

Keystone Bank Ltd.: Account No: 1007150325

**For Booking / Enquiry, Call: 234-8051365946, 234-7087578814
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