

## Workshop on Leading with Confidence

June 23 –27, 2025, 1<sup>st</sup> Run: Lagos & Port Harcourt October 20 – 24, 2025, 2<sup>nd</sup> Run: Lagos & Abuja For Tutor -Led Class: 9am – 4:30pm

Workshop fee: N300, 000 per Participant For online: Delivery via Zoom Online course fee: N250, 000 per Participant Available for In-plant Training 700 U\$D for foreign Participants

## **Program Overview:**

This program is designed for participants who wish to achieve a high level of self-confidence and assertiveness skills with the ability to communicate in a strong, assertive and confident manner. This high level of confidence is needed in a variety of everyday business situations especially when communicating to groups or individuals. It is a proven fact that an individual's level of personal self-confidence will impact greatly on one's managerial and leadership success.

#### For whom:

This program is designed for managers, supervisors, front line managers who wish to boost their confidence and assertiveness so that they can lead and manage people more effectively.

#### **Learning objectives:**

At the end of this program, participants will be able to: •

- speak to groups in a way that will inspire and motivate them;
- put your message across assertively in business meetings;
- get people to buy into your ideas;
- speak with passion and confidence; and
- project confidence and credibility to those you work with.

#### **Course outline:**

#### Day One: Creating a Confident and Credible Image

- Where does self-confidence come from?
- The comfort zone and its impact on business success
- Banishing the fear of speaking in public
- Self-perception and its impact on confidence
- How being confident can help you raise your profile
- Body language and its impact on credibility

## **Day Two: Confident Communication to Groups**

- How to run efficient and effective meetings
- How to prepare for and structure a business presentation

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- How to get over the nerves of giving a business presentation
- Dealing with questions from senior leaders
- How to sell yourself and your organization and your ideas
- Building rapport in business presentations

## **Day Three: Confident Communicating to Get Results**

- The power of using stories to get messages across
- Using analogies effectively
- Using evidence to win people over to your way of thinking
- Increasing your personal power and charisma
- When to be strong and when to play weak
- Inclusive/exclusive language and its effect on people

## **Day Four: Communicating Passion**

- The importance of passion
- Developing courage and confidence in conflict situations
- Beating your comfort zone and taking more risks
- Using our full range of communication
- Powerful closes that move people to action,
- Become a magnetic personality

# Day Five: Enhancing your Profile within the Organization

- How to conduct yourself to senior people
- How to sell change to people who don't want to change
- How to sell unpopular policies to team
- How to make yourself memorable,
- Be a radiator, not a drain

#### **LOCATIONS**

- 1 HCA Learning Centre. Acme House 2nd Floor, 23, Acme Road, Ogba, Industrial Scheme, Ikeja, Lagos, Nigeria
- 2 Pearls Learning Hub, Plot 756, Opposite Divine Hand of God Ministry, Area 1, Garki, Abuja.
- 3 Pakiri hotel Ltd., 4 Okwuruola Street, off Stadium Road, Rumuola, Port Harcourt, Rivers State.

Open Course Fee: N300, 000 In-plant Fee Negotiable

#### WORKSHOP FEE:

#### N300, 000 per participant, VAT -N22, 500

Note: this covers Workshop Fee, Tea/coffee break, Lunch, course materials and certificate of attendance.

Payment should be made into our Accounts:

Account Name: Human Capital Associates Global Consult Ltd.

Union Bank of Nig. PLC: Account No: 0097961537 First Bank of Nig. PLC: Account No: 2033683960 Keystone Bank Ltd.: Account No: 1007150325

For Booking / Enquiry, Call: 234-8051365946, 234-7087578814 24/7 Lines: 234-8068933608, 234-8029170491, 234-8145745664, & 234-9112830607

## **Training Methodology**

Lectures, discussions, exercises, case studies, audio-visual aids will be used to reinforce these teaching/learning methods.